

INSURANCE RISK MANAGEMENT PROGRAM

This could just be YOUR FUTURE CAREER!

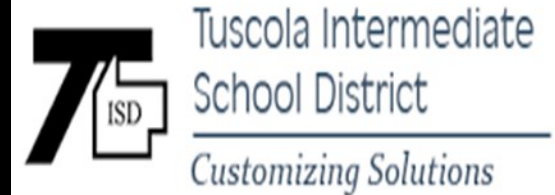


Get on your class schedule for next year!

For questions or to register, please contact:
Keri Severt (989) 673-5300
Placement Counselor



OFFERED BY:



12 Transferable University Credits

Offered to: Tuscola ISD & Saginaw ISD Students

Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

INSURANCE RISK MANAGEMENT PROGRAM

Daily Class at Frankenmuth Insurance Company HQ's



Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

INSURANCE RISK MANAGEMENT PROGRAM

Daily Class at Frankenmuth Insurance Company HQ's



Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

INSURANCE RISK MANAGEMENT PROGRAM

Daily Class at Frankenmuth Insurance Company HQ's



Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

INSURANCE RISK MANAGEMENT PROGRAM

Daily Class at Frankenmuth Insurance Company HQ's

The Classroom at Frankenmuth Mutual Insurance Company



Free
Transferable
University
Credits

Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

INSURANCE RISK MANAGEMENT PROGRAM

Where insurance professionals work

Insurance Agency

Insurance Company

Free
Transferable
University
Credits



Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

INSURANCE RISK MANAGEMENT PROGRAM



Insurance Industry Careers

Pair your major with an insurance company/agency discipline

Finance/Accounting Majors:

Controller, Accountant, Actuary, Actuarial Analyst, Accts. Pay/Rec., Payroll Financial Analyst, Investment Manager

Pre Law/Liberal Arts/Criminal Justice Majors:

Claims, Special Investigation, Attorney, Adjuster

Insurance/Business/Liberal Arts Majors:

Personal & Commercial Underwriter, Product Development, Auditor, Underwriting Assistant & Technician

Information Systems Majors:

Software Developer, Cyber Security, Programmer, Network Ad., Website Developer, Quality Assurance Analyst

Art, Business/Insurance Majors:

Filed Marketing Rep., Agent, Social Media Specialist, Graphic Designer, Communication Specialist, Web Designer

Business/Liberal Arts Majors:

Human Resources, Compliance Officer, Lobbyist, Customer Service, Project Manager

Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

INSURANCE RISK MANAGEMENT PROGRAM

Baby Boomers are Retiring



In the next 10 Years,
40% of the insurance workforce will retire
FAST Career Advancement

Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

INSURANCE RISK MANAGEMENT PROGRAM

Job Shadows

at Frankenmuth Ins. Co. Headquarters

Sit with insurance industry professionals at Frankenmuth Insurance Headquarters – hands on learning

Free
Transferable
University
Credits



Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

INSURANCE RISK MANAGEMENT PROGRAM

Free
Transferable
University
Credits

Average Insurance Industry Salary in Michigan

\$ 85,000

<http://www.insurancejournal.com/magazines/features/2016/02/22/398977.htm>

School Staff,
Parents,
Students –
Please Read



Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

INSURANCE RISK MANAGEMENT PROGRAM

12 FREE COLLEGE CREDITS

- 1st Year: 3 courses = 9 Free transferable college credits
 - attend class on M, W, Th & F – *four days a week (8:30 a.m. to 10:15 a.m.)*
- 2nd Year: 1 course & modules = 3 Free transferable college credits
 - attend class on Tuesday only when you have an Insurance Industry Job

1st YEAR FORMAT – Northwood
University

Fall – Principles of Insurance

Winter – Personal Insurance

Spring – Commercial Insurance

2nd YEAR FORMAT – Northwood University

Fall & Winter – Principles of Marketing

Spring – Self Study Online Learning Modules

Free
Transferable
University
Credits

TRANSFERRING
COLLEGE CREDITS

INSURANCE RISK MANAGEMENT PROGRAM

Job Shadows at Frankenmuth Ins. Co. Headquarters

Sit with insurance industry professionals at Frankenmuth Insurance Headquarters – hands on learning

Free
Transferable
University
Credits



Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

INSURANCE RISK MANAGEMENT PROGRAM

Free
Transferable
University
Credits

Employee Presentations

Insurance Industry Professionals
Present in the Classroom



Students Gain Perspective & Understanding

Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

INSURANCE RISK MANAGEMENT PROGRAM

Field Trips

- Northwood University
- Rummel Insurance Agency
- The Capital
- Others

Free
Transferable
University
Credits

The Capital Building – Lansing, MI



Northwood University – Midland, MI



Rummel Agency – Frankenmuth, MI



Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

INSURANCE RISK MANAGEMENT PROGRAM

Job Shadows at Frankenmuth Ins. Co. Headquarters

Sit with insurance industry professionals at Frankenmuth Insurance Headquarters – hands on learning

Free
Transferable
University
Credits



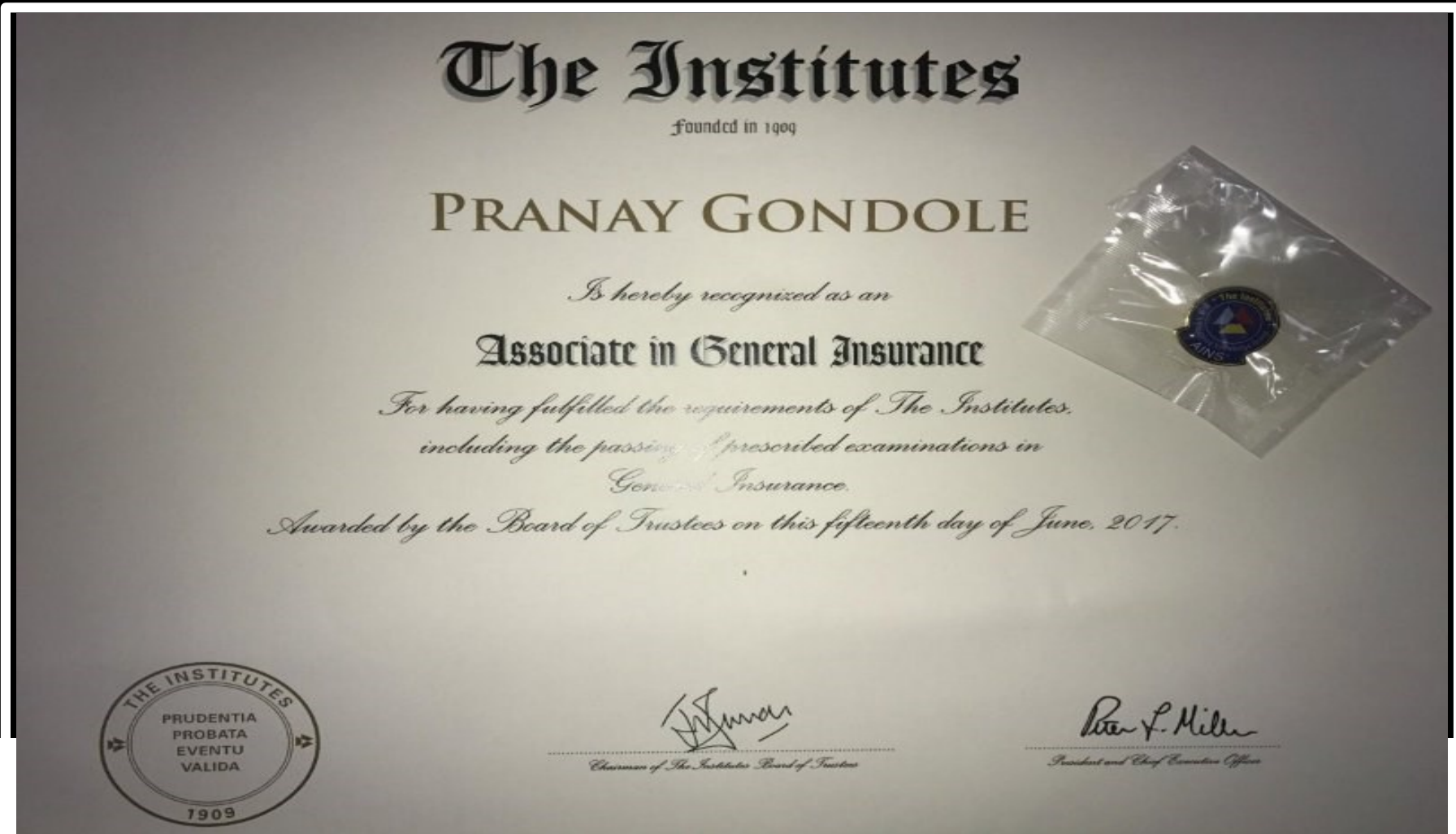
Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

INSURANCE RISK MANAGEMENT PROGRAM

Insurance Industry Designation

Designation initials behind your name – *Chase Everitt, AINS*

Free
Transferable
University
Credits



Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

INSURANCE RISK MANAGEMENT PROGRAM

Northwood University Curriculum

Your **FREE** head start on college!

Free
Transferable
University
Credits

Home - Tuscola Intermediate x THE RISK MANAGEMENT x Weekly Schedule - 98671-INS x Burkhardt, Michael - Outlook x THE RISK MANAGEMENT x Northwood University Curriculum x

https://www.northwood.edu/academics/undergraduate/insuranceriskmanagement/curriculum

Apps ★ Bookmarks Google E*TRADE Northwood University GISD Office 365 Login My Olivet Chegg SwingTRU Motion Studio The Institutes Synergy! Skyward CHASE Other bookmarks

Semester Dates
Curriculum
Course Descriptions
Faculty
Locations
Careers

REQUEST INFORMATION
SCHEDULE A CAMPUS VISIT
APPLY NOW

Questions?
800.622.9000

Freshman Year

First Semester	
MGT 2300 Principles of Management	3
ENG 1150 Composition I	3
MTH 1100 Finite Math OR	
MTH 1150 College Algebra	3
ECN 2210 Principles of Microeconomics	3
INS 1100 Principles of Insurance	3
FDN 1100 Strategies for Success	1
Semester Total	16

Second Semester	
ENG 1200 Composition II	3
MIS 1500 Business Productivity Software	3
ECN 2220 Principles of Macroeconomics	3
MKT 2080 Principles of Marketing	3
INS 1200 Principles of Personal Insurance	3
FDN 1200 Introduction to the Northwood Idea	1
Semester Total	16
Freshman Year Total	32

Sophomore Year

First Semester	
ACC 2410 Fundamentals of Financial Accounting	3
HIS 2100 Foundations of the Modern World I	3
MKT 2010 Principles of Selling	3
NSC 2100 Environmental Science	3
INS 2100 Principles of Commercial Insurance	3
Semester Total	15

Second Semester	
ACC 2415 Fundamentals of Managerial Accounting	3
HIS 2150 Foundations of the Modern World II	3
SPC 2050 Speech	3
INS 2500 Claims and Underwriting	3
LAW 3000 Business Law I	3
Semester Total	15

Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

INSURANCE RISK MANAGEMENT PROGRAM

Jobs, Jobs, Jobs!

- Help with Securing Paid Summer Internship
- Some Students are Offered **School Year** Jobs at Frankenmuth Mutual Insurance Company
- Networking Opportunities
- Learn from Insurance Professionals
- A Nice Place to Work (No Weekends)
- At Insurance Companies & Insurance Agencies

Free
Transferable
University
Credits



Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

INSURANCE RISK MANAGEMENT PROGRAM



Join Next Year's Class!

Insurance Risk Management Program

- Attend Class from 8:30 a.m. to 10:15 a.m. at Frankenmuth Ins. Co.
- Free 12 Direct/Transferable Credits from Northwood University
- Field Trips
- Help Finding Paid Summer Internship and School Year Job
- AINS – Associate In General Insurance Insurance Industry Designation



Your Major + This Program = Getting Hired by the High Paying Insurance Industry!

INSURANCE RISK MANAGEMENT PROGRAM

For questions or to register, please contact:

Keri Severt

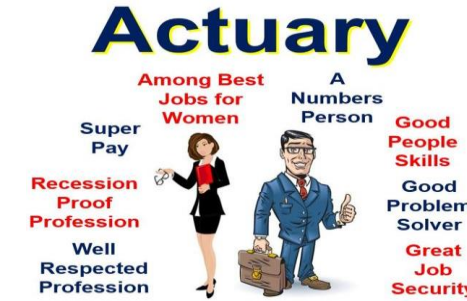
Placement Counselor

(989) 673-5300



Free
Transferable
University
Credits

Your Major + This Program = Getting Hired by the High Paying Insurance Industry!



Link: http://tuscolaisd.org/UserFiles/Servers/Server_390423/Image/Career%20Tech/Programs%20Offered/Risk%20Management%20&%20Insurance/2018-19%20Insurance%20Leadership%20Academy%20Promotional%20PowerPoint.pdf

Insurance Industry Jobs For Your Student's Major?

Finance/Accounting

Controller
Accountant
Actuary
Auditor
Accts. Pay./Rec.
Finance Manager
Asset Management
Accounting Analyst
Portfolio Manager
Lead Analyst
Solutions Consultant
Data Mining
Bookkeeper

Law/Criminal Justice

In-House Attorney
Claims Adjuster
Special Investigator
Paralegal
Regulatory Affairs
Legal Assistant
Legal Secretary
Legal Executive Administration
Associate Attorney
Deputy General Counsel
Defense Litigation
Legal Staff
Law Clerk

I.T.

Programmer
Website Developer
Cyber Security
IT Transformation
CRM-Desktop
Server Database Admin.
IT Technical Director
App. Subject Matter Expert
IT Associate
IT Architect
IT Business Analyst
Entry Level IT Developer
Mobile Technology

Business/Arts/Lib. Arts

Agent
Broker
Media Specialist
Acct. Executive
Underwriter
Mkt. Field Representative
Human Resources Generalist
HR Employee Culture
Employee Benefits Specialist
Risk Management Expert
Operations Management
Digital/Art/Advertising Artist
Social Media Expert





Job Shadow Days at Frankenmuth Mutual Insurance Company

5 Separate Job Shadow Days

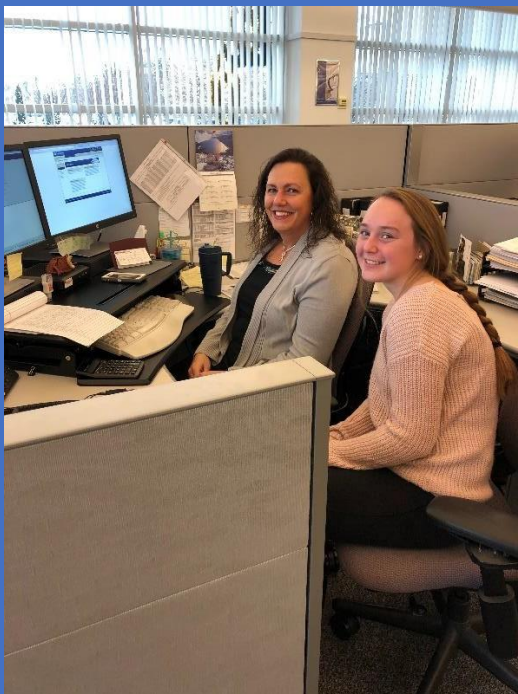
5 Departments: Marketing, Underwriting, Special Investigation Unit, Actuary, Claims



Open to Saginaw ISD and Tuscola ISD High School Juniors and Seniors

- 12 transferable university credits
- class at Frankenmuth Insurance Co.
* 8:30 am. to 10:15 am.
- summer internship possibilities
- networking opportunities
- for the serious student searching
for a solid career opportunity
- Questions & Student Enrollment

Keri Severt - TISD: (989) 673-5300
JoLynn Clark – FSD: (989) 652-9955
Jennifer Geno – SISD: (989) 399-7473
Prof. Burkhardt – NU: (810) 691-0345





Tuscola Intermediate
School District
Customizing Solutions



Insurance Risk Management

Insurance Leadership Academy

CONTACTS FOR PROGRAM/QUESTIONS & STUDENT ENROLLMENT

Keri Severt - TISD: (989) 673-5300

Jolynn Clark - FSD: (989) 652-9955

Jennifer Geno - SISD: (989) 399-7473

Professor Burkhardt - NU: (810) 691-0345

UNIVERSITY CREDITS

9 + 3 = **12** FREE!

1st Year: 3 courses = **2** direct/transferable credits / 2nd Year: 1 course = **3** direct/transferable credits

COURSES

1st Year: Fall – Insurance Principles, Winter – Personal Insurance, Spring – Commercial Insurance
(attend class 4 days a week – M, W, Th & F)

2nd Year: Principles of Marketing & Insurance Industry Job
• *(attend class only 1 day a week with insurance industry job)*

OR Principles of Marketing & In-class Self-Study Learning Modules
• *(attend class each day, no insurance company/agency job)*

Your Major + This Program
= 1st Hired by an
Insurance Company or Agency

INSURANCE INDUSTRY CAREERS with varied MAJORS

Math/Finance/Accounting Majors: Actuary, Accountant, Analyst, Controller, Pay/Rec., Payroll, Financial Analyst, Investment Manager

Pre-Law/Liberal Arts/Criminal Justice Majors: Claims, Special Investigation, Attorney, Adjuster

Insurance/Business/Liberal Arts Majors: Underwriter, Product Development, Auditor, Underwriter Assistant & Technician

Information Systems Majors: Software Developer, Cyber Security, Programmer, Network Ad., Website Developer, Quality Assurance Analyst

Art, Business/Insurance Majors: Field Marketing, Agent, Social Media Specialist, Graphic Designer, Communication Specialist, Web Designer

Business/Liberal Arts Majors: Human Resources, Compliance, Lobbyist, Project Manager, Executive, Management, In House Marketing

JOB SHADOWS

5 days in different departments working next to employees at Frankenmuth Ins. Co. and an Insurance Agency

INSURANCE INDUSTRY DESIGNATION – FREE Insurance Industry Designation Opportunity

FIELD TRIPS – Northwood University, Rummel Agency, Capital Building, Auto-Owners Ins. Co., Others

ABOUT YOU – Get the Insurance Leadership Program on next year's class schedule

- To view the program's Informational PowerPoint:
 - Google: Tuscola Technology Center and select "Programs Offered"
 - For NEW PowerPoint: On **LEFT** column, select "Risk Management & Insurance"